

S6A: The Role of Business and Stakeholder Engagement

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FRAMING

We need to **SLOW DOWN** and re-think our innovation focus and efforts.

We need to centre our approaches and innovation processes to more **HUMAN-CENTERED & PLANET CENTERED**.

We need to go back to slower but more thoughtful **CO-CREATION** and **PARTICIPATORY** models of engagement - from **PEOPLE to PEOPLE**.



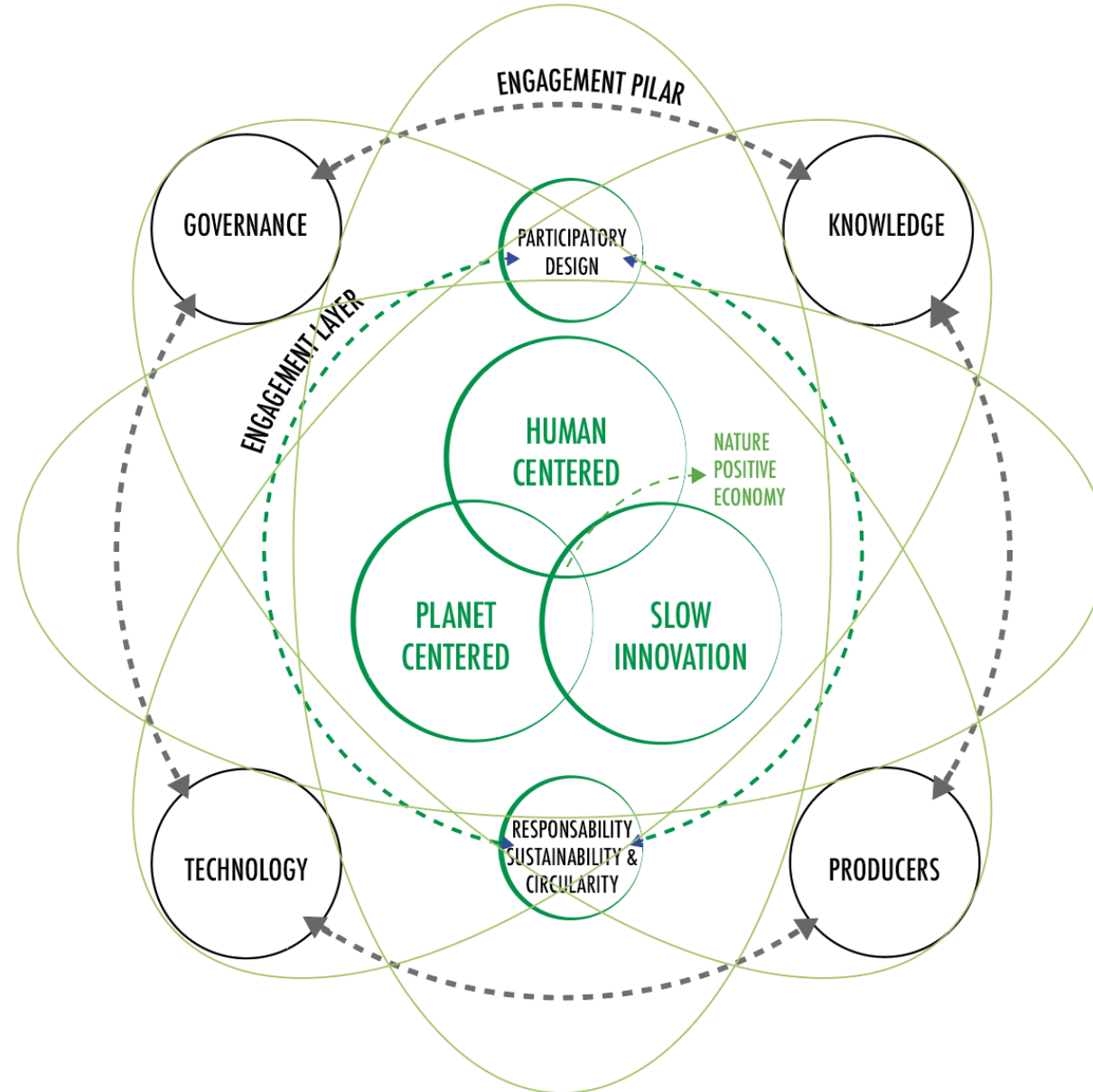
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FROM CO-CREATION TO **CO-NATURE'ING**

definition of **CO-NATURE'ING**:

- 1- having the ability to involve all citizens to (re)create our world with nature based solutions;
- 2 - characterized with the originality of togetherness and participation;
- 3- having a altruistic spirit and community oriented attitude.





CO-NATURE'ING is about getting **together**, identifying **Synergies** between all stakeholders, align **visions**, create cooperative **Culture**, sharing **Purposes**, essentially is about creating **Human Bounds** and **Envisioning** not for the short run but for **meaningful Future** creation and development strategies for a **Better World** for all.



CITIZENSHIP



COMMUNITIES



NATURE



BUSINESS



SPACES



CULTURE



REGENERATION



SCIENCE



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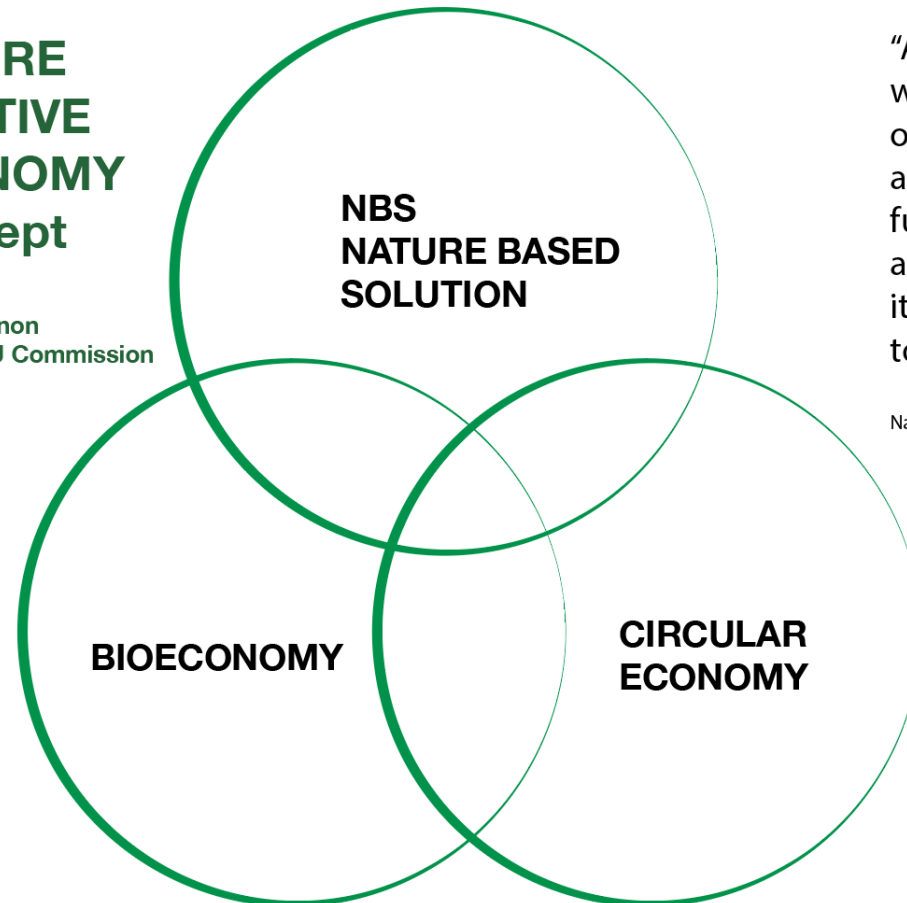


Presenting a **Circular Innovation Ecosystem** based on **CO-NATURE'ING**

**NPE - Nature Positive Economy
BUILDING BLOCKS**

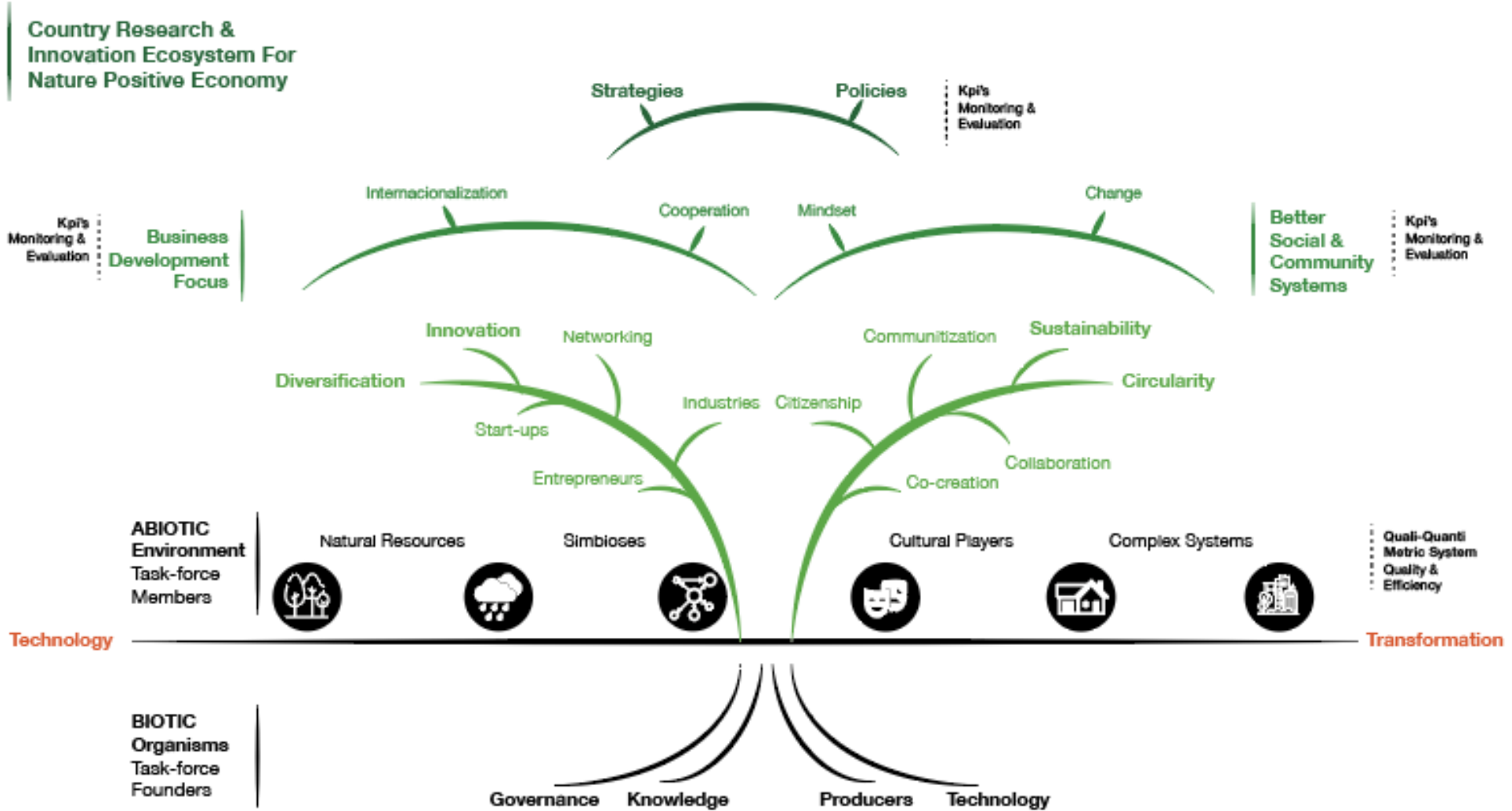
**NATURE
POSITIVE
ECONOMY
Concept**

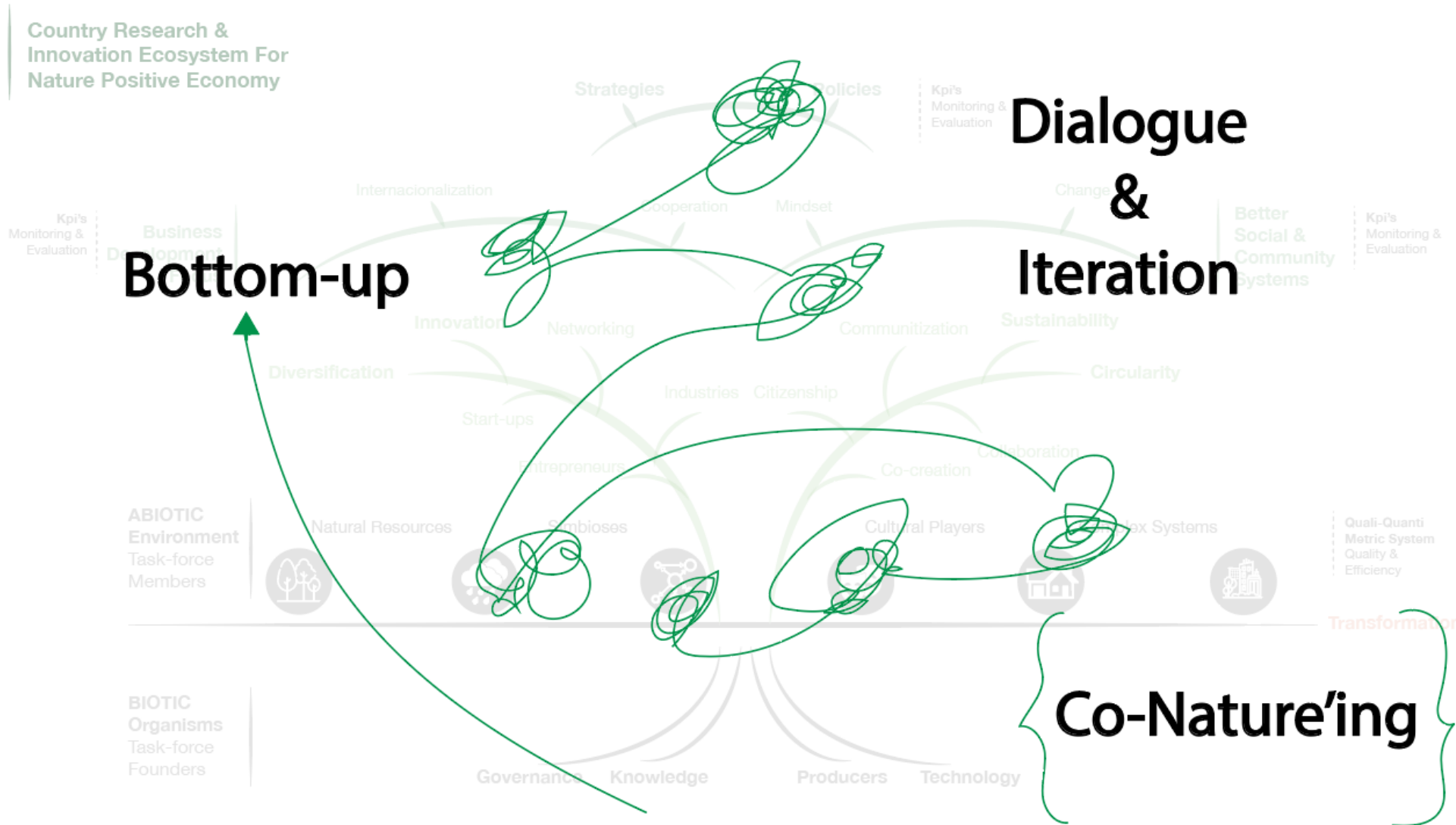
Gilles Doignon
DG RTD EU Commission



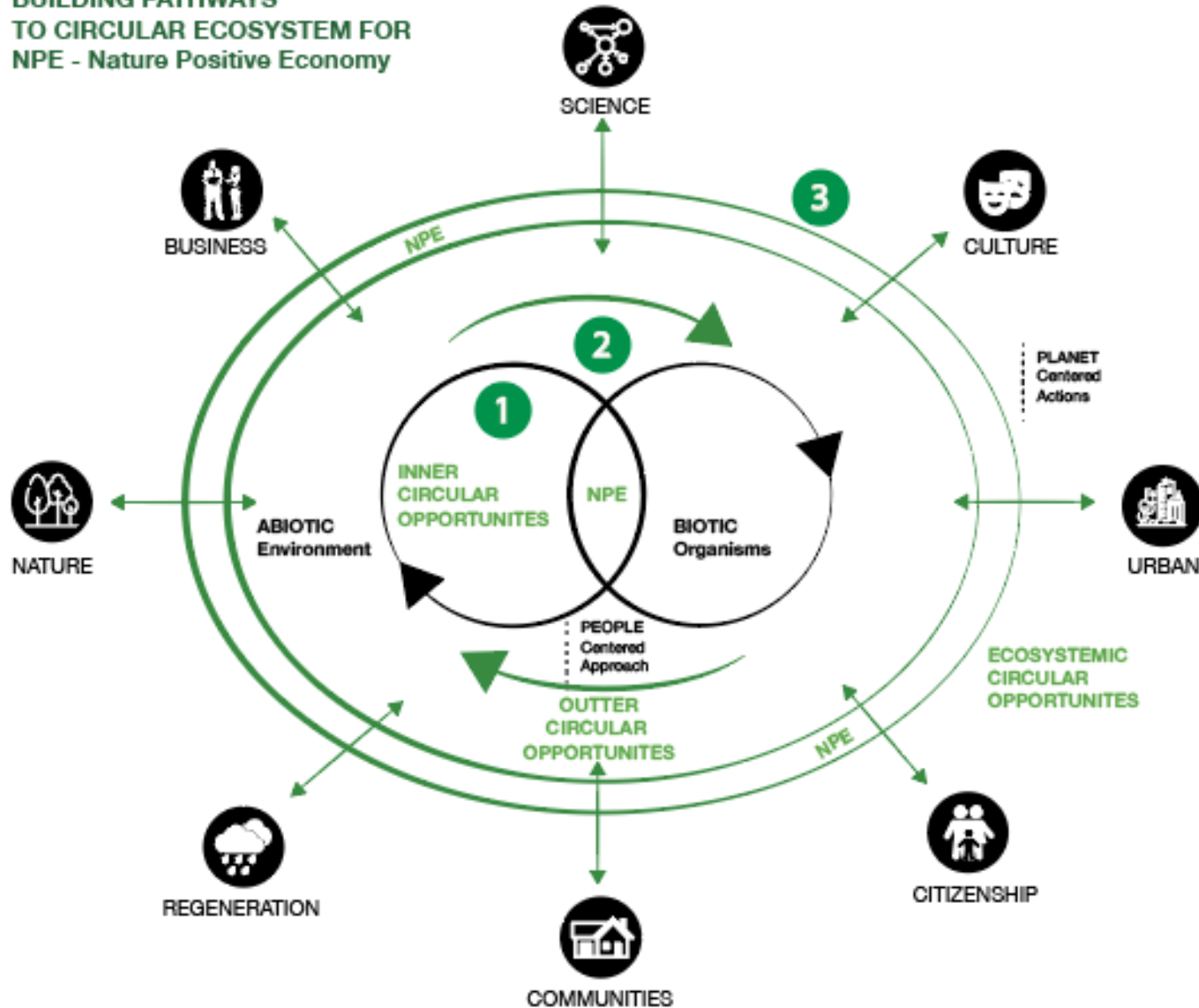
“A nature-positive economy is one in which businesses, governments and others take action at scale to minimise and remove the drivers and pressures fuelling the degradation of nature, to actively improve the state of nature itself and to boost nature’s contribution to society”.

Nature Positive Hub, Cambridge Institute for Sustainability Leadership



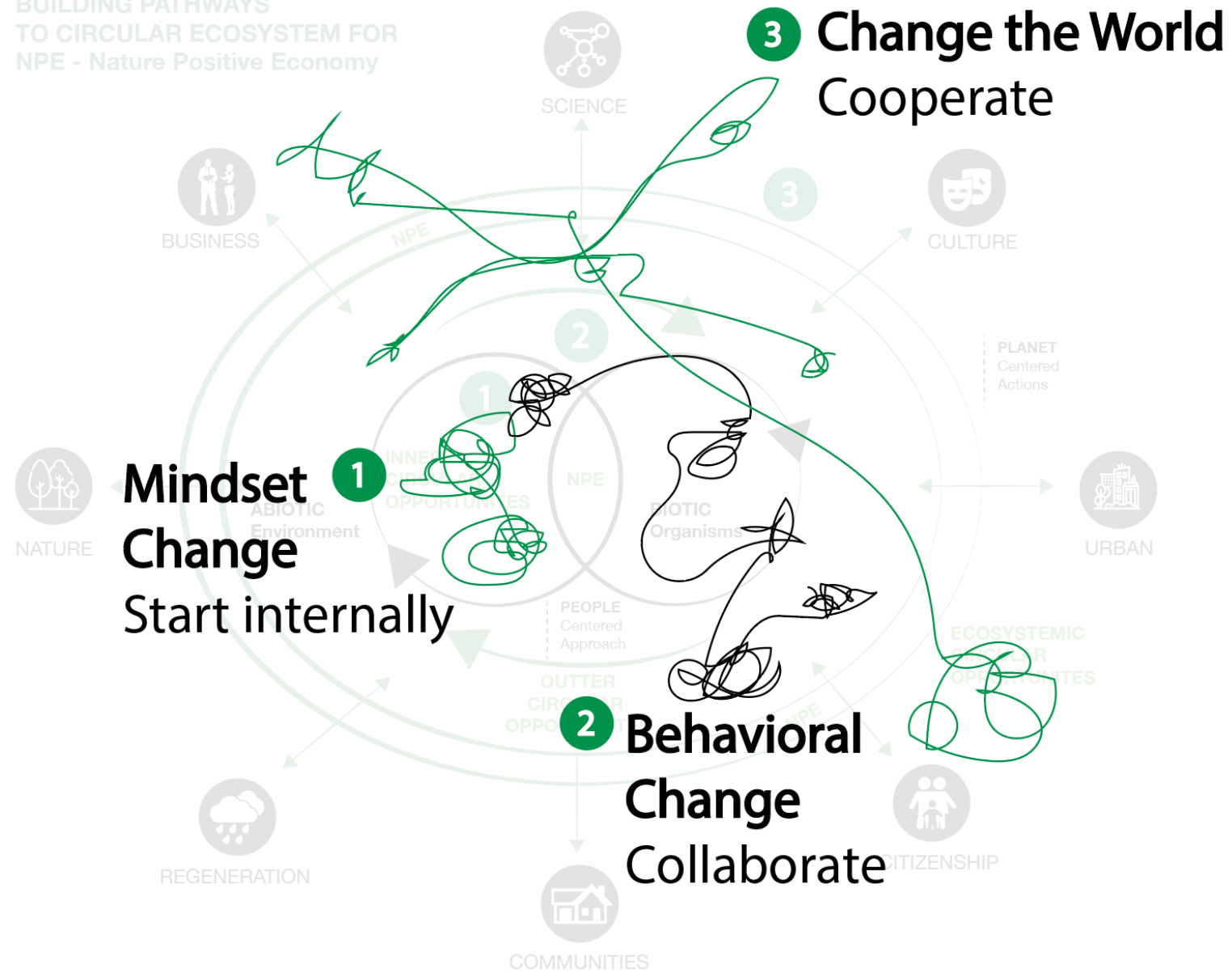


**BUILDING PATHWAYS
TO CIRCULAR ECOSYSTEM FOR
NPE - Nature Positive Economy**





BUILDING PATHWAYS
TO CIRCULAR ECOSYSTEM FOR
NPE - Nature Positive Economy



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Thanks

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