

**Muscat, Oman**

**October 17-18<sup>th</sup>, 2022**

**Muscat, Arab Digital Capital 2022**



First Meeting in the **Middle East**  
of the prime international Think-  
Tank on the Digital Future





# Global Forum 2022

## 17<sup>th</sup> & 18<sup>th</sup> October 2022

### Muscat, OMAN

DIGITAL DYNAMICS AND GLOBAL SOCIETAL CHALLENGES:  
NEW REALITIES OF DISRUPTION AND RESILIENCE

After two years of suspension due to the Covid-19 pandemic, the Global Forum / Shaping the Future event is back!

We are happy to announce the upcoming Global Forum 2022 to take place on Monday 17<sup>th</sup> & Tuesday 18<sup>th</sup> October 2022 in Muscat, Oman.



*Conference Venue: Hotel W Muscat*



*Impressions of Oman*

# Organizers

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Global Forum/ Shaping the Future is an independent and non-profit association of people and organizations around the world sharing a common agenda in the field of digital development.



IKED's mission encompasses the broader economic & social implications related to the ascent of the knowledge economy.



Water and Humanity is a multistakeholder platform in support of cross-border collaboration fueling and leveraging a series of joint projects and activities in support of sustainability.



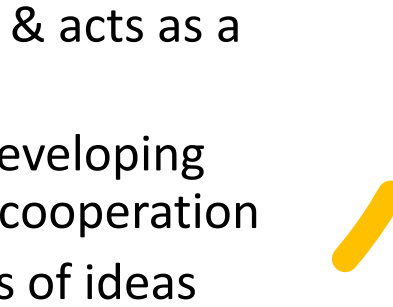
Operating at the heart of the Middle East, Qualies collaborates with a spectrum of multi-stakeholder partners in the establishment of an independent platform for cross-border learning and collaboration.



Items International is an international consulting firm based in Paris, dedicated to Information & Communication Technologies strategies.



# Global Forum - Shaping the Future: *The International Think-Tank on the Digital Future*

- The first internationally renowned think tank created 30 years ago, taking place each year in a different country
  - Neutral, high profile, thought-provoking, international and self-sustained event dedicated to business, policy and strategy issues affecting the Digital Society.
  - A stimulating & inspiring environment gathering a diversified audience of invited delegates from 30+ countries composed of key stakeholders & decision-makers
  - Supported by organisations around the world, interested in sharing and influencing the Digital Agenda
  - Global Forum's themes track world's trends in the digital transformation
  - Focus on strategy, business, policy visions & acts as a catalyst for wide ranging applications
  - Great opportunities for networking and developing innovative solutions, new partnerships & cooperation
  - An arena for dissemination and exchanges of ideas
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# Why you should join the Global Forum network?

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- An international think tank exploring the challenges and opportunities of the digital age
- A unique platform to exchange with corporate and institutional decision makers
- A one-of-a-kind moment to question and disseminate innovative ideas and visions during two immersive days
- International networking with corporations, startups, policy makers, researchers and NGOs
- Interactive sessions and informal moments to share with top level participants from all over the world
- The opportunity to create partnerships and start new projects and boost initiatives
- Promotion of innovative projects
- Invitation-only event to favor direct and informal meetings
- Adding to the intellectual stimulus, each edition of the Global Forum is enriched by cultural events

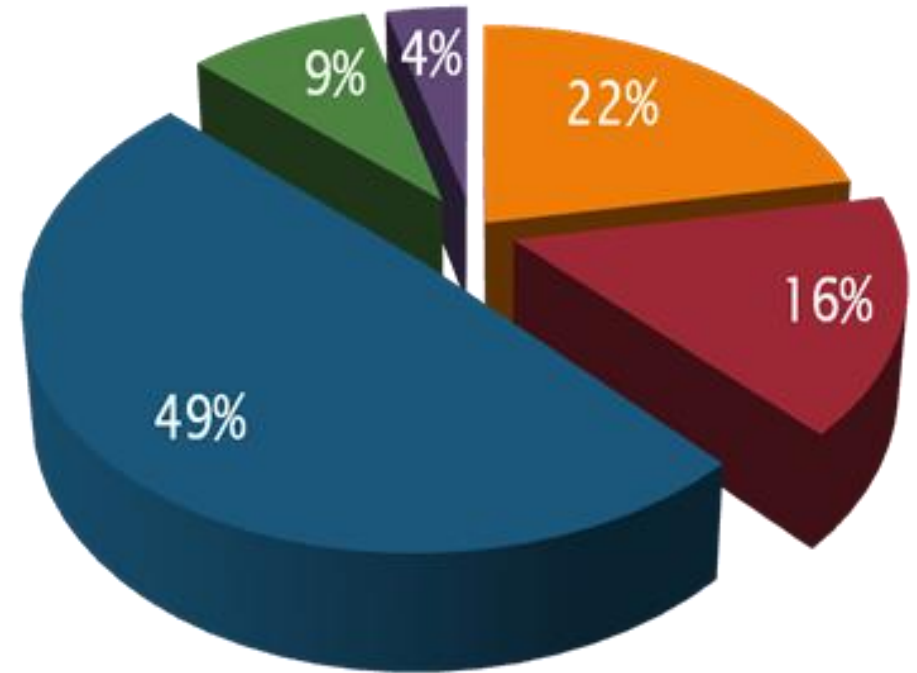
# Attending Organizations

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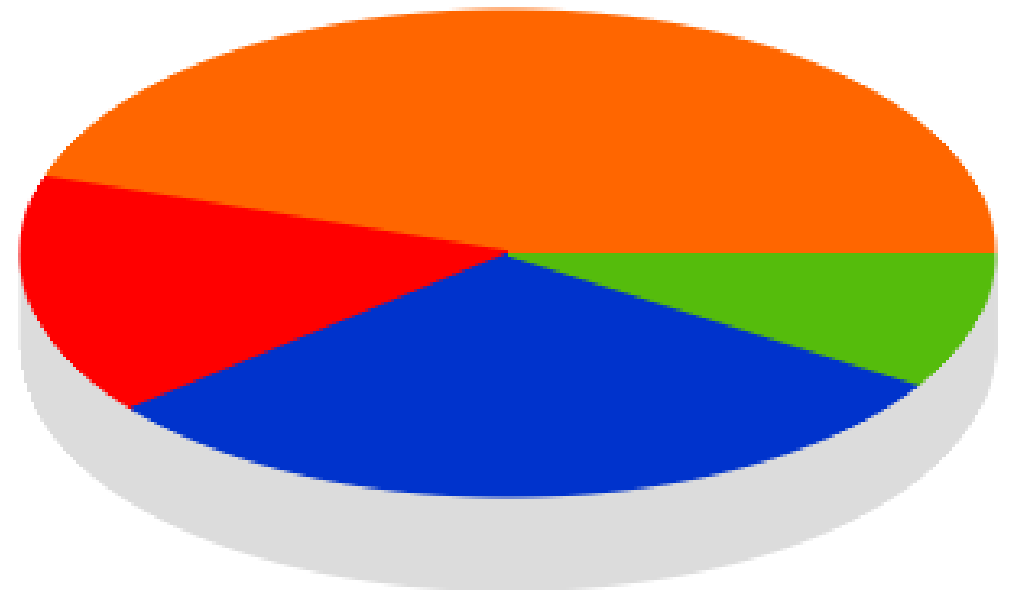
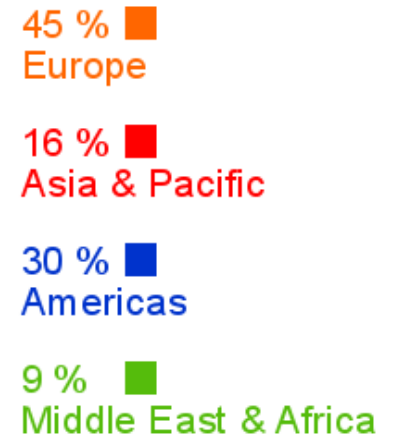
- Senior Officials from the European Commission
- Senior Officials from Worldwide Ministries
- National / Regional, / Local Authorities
- Representatives from International Organizations, i.e. GSMA, ICANN, Worldbank, ITU, ENISA, ETSI, WTO...
- Communication enablers (Telecom, Satellite, Broadband, Internet, Wireless...)
- Media, Content, Software, Computer & Hardware Companies
- Companies & entities strongly impacted by digital changes: Cities, Industry 4.0, SMEs, Start-ups, automotive industry, energy & water companies, Banking, Insurance, Security, health actors, education, Life Sciences, Blockchain, AR/VR...
- R&D Centers and Clusters, Academic Stakeholders
- Lawyers/ Regulators

# PARTICIPANT PROFILES PER SECTOR

- Senior Worldwide Governments Officials, National, International Agencies, NGOs ■
- National, Regional, Local Governments ■
- ICT, Media, Content ■
- Sciences & Research Organizations ■
- Lawfirms & Consultants ■



# PARTICIPANT PROFILES PER WORLD REGIONS





# Building on 28 annual networking events

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2019 The Roll out of Digital Transformation, Angers, France

2018 The Digital Transformation in the Broader Ecosystem, Copenhagen, Denmark

2017 Digitalization: Intelligent Pathways, Winnipeg, Canada

2016 Digitalization: The Global Transformation, New Practices & Relationships, Eindhoven, The Netherlands

2015 Digitalization: From Disruptions to Sustainability, Oulu, Finland

2014 A Connected Age, Opportunities & Disruptions in a Time of Transformation, Geneva, Switzerland

2013 Driving the Digital Future, Strategies to Grow Stronger Communities & Businesses, Trieste, Italy

2012 Shaping a Connected Digital Future; Visions, Challenges, Opportunities for Organizations and People in a Smart World, Stockholm, Sweden

2011 Vision For The Digital Future; Mobilizing Organizations and People for Sustainable Growth, Brussels, Belgium

Previous editions: 2010 Washington DC, US | 2009 Bucharest, Romania | 2008 Global Athens, Greece | 2007 Venice, Italy | 2006 Paris, France | 2005 Brussels, Belgium | 2004 Malmö, Sweden | 2003 Rome, Italy / 2002 Washington, USA / 2001 Newcastle, United-Kingdom | 2000 Sophia - Antipolis, France | 1999 Sophia-Antipolis, France | 1998, Paris, France | 1997 Sophia-Antipolis, France / Rome, Italy | 1996 New York/ Washington/ San Francisco/ Silicon Valley, USA | 1995 Kyoto, Japan | 1994 Paris, France | 1993 Rome, Italy | 1992 Washington DC/ New York, USA

# Previous events: Copenhagen, Denmark, November 5-6<sup>th</sup>, 2018



*GF 2018, Intervention Rasmus Jarlov, Minister of Industry, Business and Financial Affairs, Denmark*



*GF 2018, Gala Dinner - Annonce Angers*

# Last previous event: Angers, France, October 7-8<sup>th</sup>, 2019



*GF 2019, Welcome Event at the Galerie David d'Angers*



*GF 2019, Gala Dinner at the Greniers Saint Jean*



*GF 2019, Centre des Congres Jean Monnier*

# Testimonials

**The New-York Times** referred to «*the Davos of IT* » after the prestigious Swiss economic-policy meeting, Global Forum focused on issues such as digital trust and identity, the frantic international race for broadband leadership, and pressures for regulation in a world enduring economic crisis ”

**Yannick Fourastier**, Innovation manager, Industry design & cybersecurity, Airbus Group Innovation: “*There is a "functional" quality, the one that allows to envisage, to do concrete things beyond the Forum. And then there is a human quality, the one thanks to which was born the pleasure of the good company.*”

**Julia Glidden**, General Manager IBM Global Business Services, USA: “*Thank you so much for once again bringing together such an amazing group of people - and making the Forum so very special yet again. Your vision and dedication to the Forum has truly enriched my mind.*”

**Samia Melhem**, Global Lead, Digital development Infrastructure and PPP Global Practice, The World Bank Group: “*Bravo for the GF 2018. Excellent in every aspect. One of the best events I participated in*”.

**Michael Stankosky**, Research Professor George Washington University, “*Global Forum Winnipeg did go very well.... It truly is a Global Forum* ».

**Yoshio Tanaka**, Professor, Tokyo University of Science, Graduate School of Innovation Studies, Japan: “*As usual, the Forum is very impressive and informative.*”

**Michèle Thonnet**, eHealth European & International Affairs Executive, Ministry of Solidarities and Health, France: “*I appreciated the quality of the speakers as well as the choice of places and related events.*”

**Naohiro Yamanaka**, Advisor for Director General, Global Strategy Bureau, Ministry of Internal Affairs and Communications, Japan “*A wonderful event. I sincerely express my respect to all the efforts to this Forum so far.*”

# Testimonials

**Marta Arsovska Tomovska**, Minister of Information Society & Administration, Macedonia : "Your Global Forum family is amazing and I am proud to become part of it. Let me express my deepest appreciation of your work around the Global Forum, but more important, let me tell you that I am inspired by you, your brains, spirit, and energy!"

**Gary Shapiro**, President & CEO, CTA - Consumer Technology Association (CES Las Vegas), USA: "Thank you so much for producing an excellent conference"

**Eric Legale**, Managing Director, ISSY MEDIA, City of Issy-les-Moulineaux, France : "Once again bravo for the 2016 edition of the Global Forum. The quality of the speakers & the networking taking place there are precious plus point for the GF."

**Raphael Schoentgen**, Director Research and Technologies, ENGIE, France : "Thank you for the Global Forum. I found very interesting the possibility to discuss in a prospective way of the future of a number of technological topics. The quality of the presentations & participants was really appreciable to feed those thinking. Thank you for your feedback and thank also to all persons who ensured the success of the forum."

**Janne Elvelid**, Public Policy Manager Nordics, Facebook, Sweden: "It was a great pleasure to meet you and the other participants. Let's keep in touch!"

**Radoslav Repa**, Digital Single Market Initiatives under the Slovak Presidency, Permanent Representation of Slovakia to the EU: "Thank you very much for a possibility to actively contribute to the success of your challenging event. For me it was a great occasion to discuss a bit different topics than usual and to meet other people."

**Daniel Shoemaker**, Principal Investigator & Senior Research Scientist, University of Detroit Mercy - Center for Cyber Security and Intelligence Studies, USA: "I have attended a lot of Conferences in my life and yours stands out both in terms of its quality as well as in delivering what it says it will - e.g., a true international experience... You are making a profound difference."

**Andre Laperriere**, Executive Director, GODAN Global Open Data Initiative for Agriculture and Nutrition: "Congrats for what was a most successful event"



For More Information on  
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<http://globalforum.items-int.com>

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