

Transformational Change: Building a Collaborative Future



TECHNOLOGY, SUSTAINABILITY & HUMANITY

27 & 28 OCTOBER 2025

EUROSTARS TOWER

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Data Breaches, A Global Barrier to Innovation and Sustainability

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Global Overviews of **Data Breaches**

1



Key Takeaways

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Recognize how **technology** supports sustainability.

Barrier to **Innovation & sustainability**

2



4



Future **Outlook & Action Plan**

Global Examples

- Australian Taxation office (2024) scams fake emails asking citizens to update tax information led to stolen credentials.
- IBM(2023): Average global breach cost \$4.45 million.
- Verizon(2023): 74% of breaches involve human element(phishing, stolen credentials).
- Australia(2024) experienced a total of 1,113 reported data breaches, the highest since mandatory reporting began, alongside an alarming 47 million compromised accounts.
- Aadhar (India,2018): Personal data of over 1 million citizens exposed.
- Facebook (2019): 419 million users' IDs exposed and 3 months later, a database containing roughly 300 million Facebook users' names, phone number, and use IDs left unprotected on the dark web for around two weeks by hackers

How is data breach a barrier to innovation and sustainability?

- Loss of trust in Digital systems.
- High Financial costs
- Fear of new technology.
- Cultural Impact.
- Disruption of smart systems.
- Data breaches financially hurt businesses
- Misuse of data - harms individuals and communities.

WHAT — Sustainability

Sustainability is the ability to meet present needs without compromising the ability of future generations to meet their own.

Sustainability is about balance — caring for the planet, people, and resources



Environmental:
Reduce waste,
energy, and
pollution.



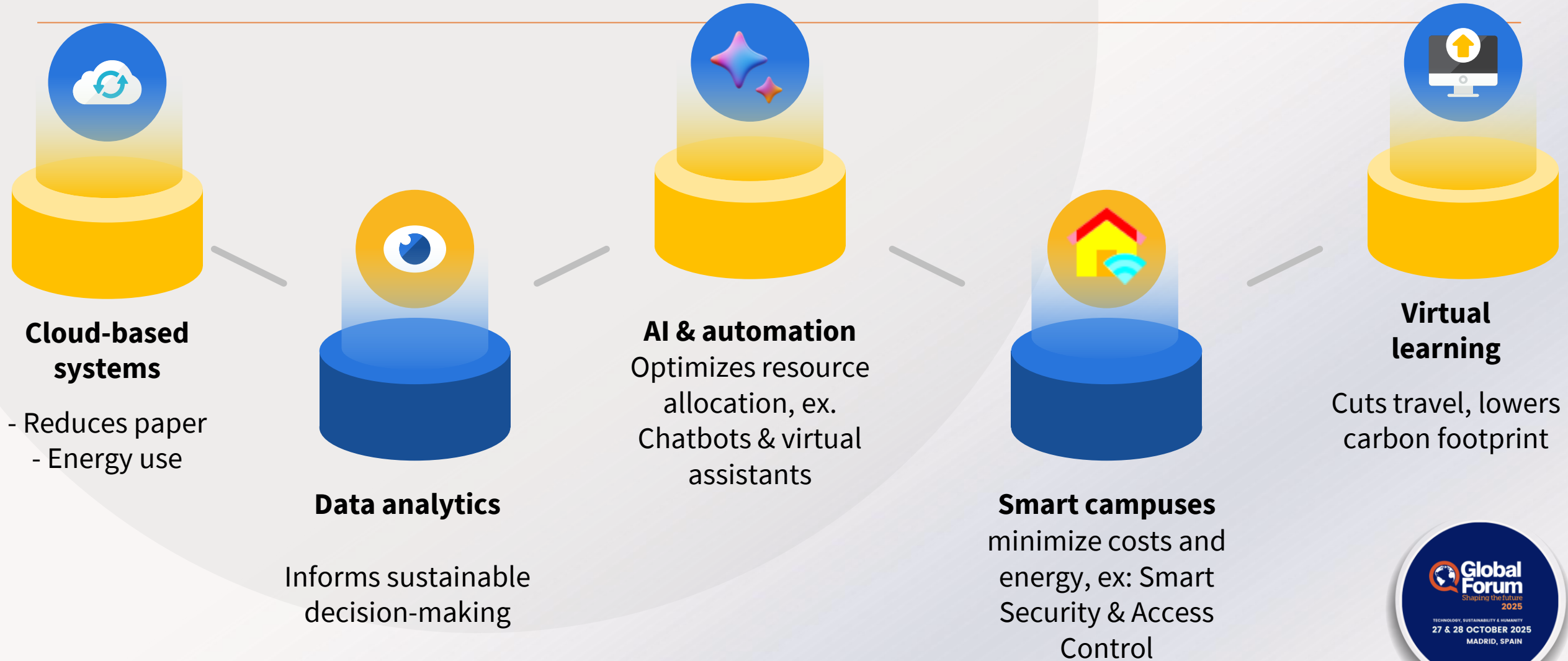
Economic:
Efficient use of resources
to lower costs and
maximize benefits.



Social:
Equity, inclusion, and long-
term well-being

HOW — Real Examples

Digital transformation makes sustainability practical



Future Outlook



- **AI-Powered Threats**: Deepfake phishing and AI-generated malware.
- **Supply Chain Risks**: Attacks through third-party vendors will rise.
- **Quantum Security**: Transitioning to quantum-resistant cryptography will be necessary.
- **Cyber Insurance**: Coverage is tightening; premiums depend on security posture.

What can be done?

- Implement data security tools in digital systems.
- Train staff and users on safe data practices.
- Strengthen data protection laws.
- Invest in secure future ready infrastructure
- The integration of AI-powered cybersecurity and blockchain technology
- Cybersecurity as a Service(CaaS)
- Building a Culture of Trust and Transparency
- Prioritising Data Security as a foundational pillar for driving a sustainable, innovative future

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*Thank
you*

Have a G'Day

